

ARC Beaver Logo

Package includes:

2 Folders: PRINT logos (eps) High resolution for printed materials.
SCREEN (150-ppi, png files) For use on the web and onscreen viewing.

LOGOS



Official ARC colors:

Pantone 200 C (RED)
CMYK: 3 / 100 / 70 / 12
RGB: 186 / 12 / 47
HEX/HTML: BA0C2F

Pantone 540 C (BLUE)
CMYK: 100 / 57 / 12 / 66
RGB: 0 / 48 / 87
HEX/HTML: 003057